



DRAMATRA

— CITTÀ IN SCENA —

For English Speakers

Nice to meet you!

*Dramatrà brings theatre everywhere but the theatre.
Our writers' and actors' **emotions** and **passion**
are the best way to discover the amazing stories
behind places, people and businesses.*

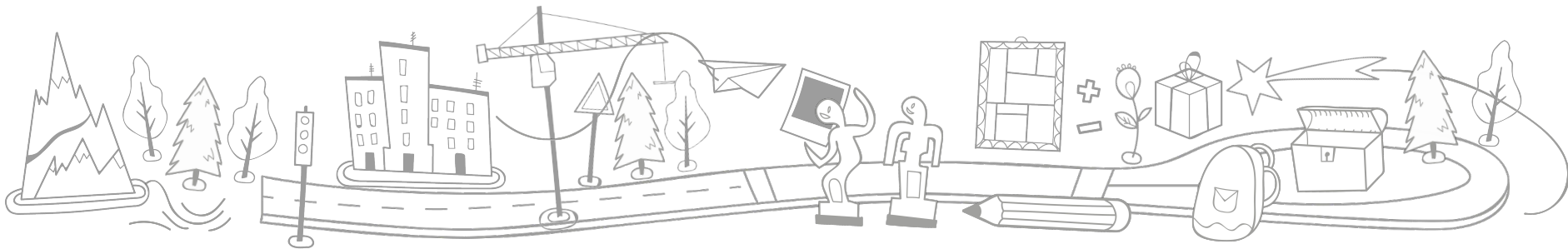


DramaGAME

FUN through the City!

Our DramaGame is a **scavenger hunt**
where the treasure is the City itself.
The players must gather all their **creativity**,
knowledge and **team spirit** to solve each task.

You are the key player here!
That's why we choose creative game designs
to tell the stories of the places around us,
especially the hidden gems.



Choose your weapon



Traditional

A **mysterious** object has been stolen, and you're the only ones capable of retrieving it. Follow the instructions of the greatest **ancestors** into our **escape room** through the City! Solve enigmas, open locks and earn precious **points**, using the tools at your disposal. With lots of creative **extra tasks**, prepare to have fun in **epic** proportions!



With iPads

Same story, different tools! Thanks to the iPads' **GPS** and **Bluetooth** systems, information, anecdotes, enigmas and tasks are going to be digitally delivered to you, **live** on your fingertips. To win, you'll have to earn all the **points**: fear nothing, struggle for the goal, be brave and **creative**!



With Actors

Looking for something more **immersive**? Would you like to make it even more **interactive** and **engaging**? Consider adding **actors** to your DramaGame: they'll guide you and follow you in your **mission** through the City!

An aerial photograph of Milan, Italy, serves as the background. Overlaid on this are several semi-transparent colored shapes: a large red one in the top left, an orange one in the top right, and a teal one in the bottom left. A dashed grey line winds through the page, connecting five points marked with large 'X' symbols. The 'X' symbols are colored yellow, pink, purple, pink, and teal respectively. The text is arranged along this path.

Media

Discover the wonders of Milano,
solving our puzzles, taking pictures
and shooting videos to find
out more about the City.

Enigmas

Read the instructions
and solve the puzzles to
get to the next clue.

Tasks

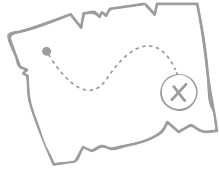
Use the objects in your kit
or on the iPads to get to the next clue!
But most of all... have fun!

Final prize!

What will the reward be?
Only one way to find out!

*DramaGame
Treasure Hunt*

What do we have in store?



DramaGame

A scavenger hunt, where the hunting ground is the City itself. A way to go beyond traditional tourism and discover something more interactive and entertaining. The real treasure is unveiling the world around us, spending time together and having fun, in a creative and engaging way.

LEONARDO

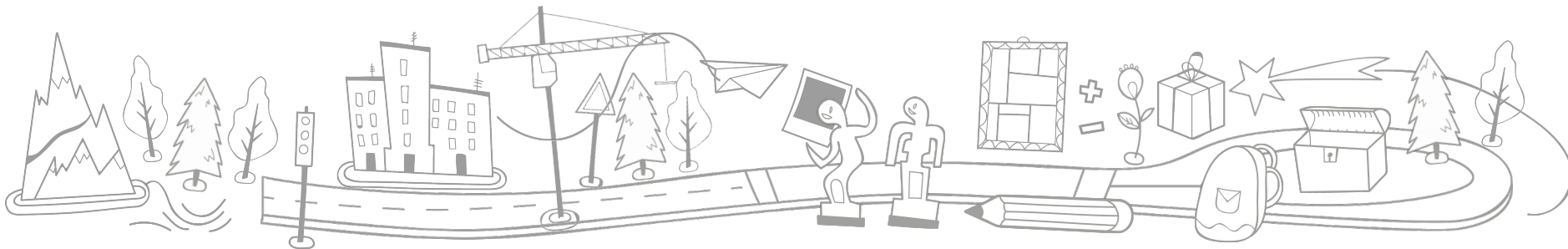
Theme: Leonardo Da Vinci
City Centre
5-10 players per team
Actors optional

35€ +VAT each

GHOSTS

Theme: Milano's Ghosts
City Centre
5-10 players per team
Actors optional

35€ +VAT each



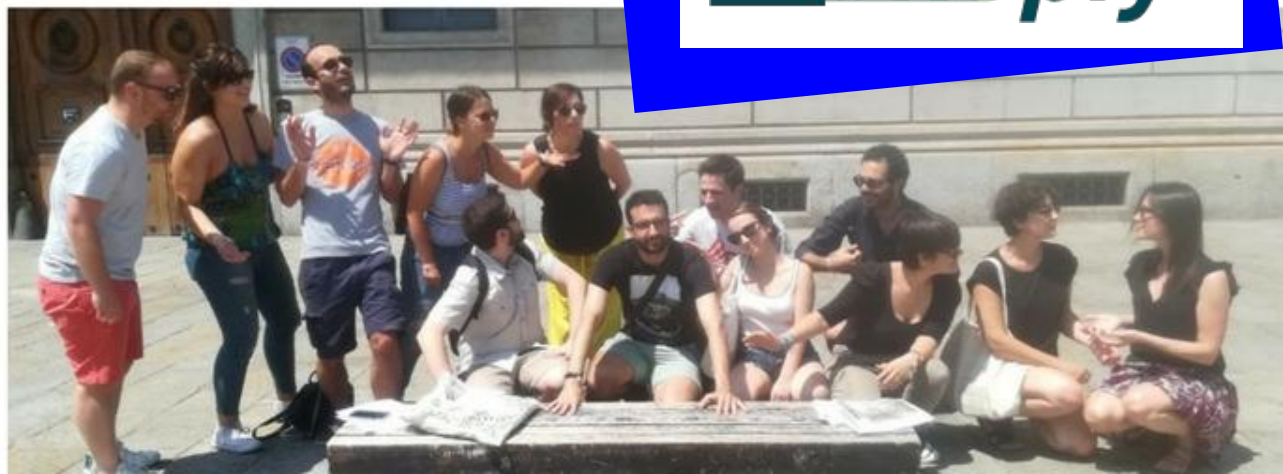


SHISEIDO





 **Reply**





*“A wonderful tour through
a city’s best kept secrets!
Irony, culture and smiles.
It’s all it takes to discover new
places, while having fun,
and going for a nice walk,
surrounded by art and beauty.”*

X



Why Theatre?



+ Interaction

By filling museums with theatre, we make them more interactive and exciting, against the stereotype culture=boring.



+ Education

Through theatrical techniques, learning becomes easier and more entertaining: it's like studying without reading a book.



+ Engagement

Dramatized tours facilitate interaction between you and the places, along with your tour partners.





Tailor-made!

All of our events are customizable!
We're ready to organize collateral activities,
such as lunches, dinners or follow-up meetings.
Tours are scheduled ON DEMAND.

Partners



fondazione
cariplo



Milano



M_Y
MILANO LOVES YOU



Some of our clients

INTESA  SANPAOLO



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