



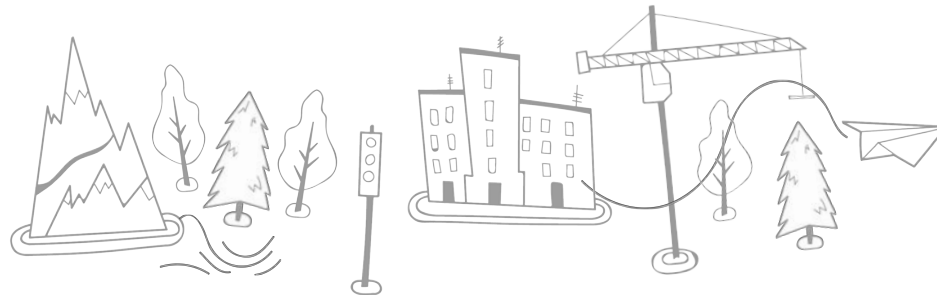
DRAMATRA

— CITTÀ IN SCENA —

For English Speakers

All the Drama

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Nice to meet you!

*Dramatrà brings theatre everywhere but the theatre.
Our writers' and actors' **emotions** and **passion**
are the best way to discover the amazing stories
behind places, people and businesses.*



X

*“A wonderful tour through
a city’s best kept secrets!
Irony, culture and smiles.
It’s all it takes to discover new
places, while having fun,
and going for a nice walk,
surrounded by art and beauty.”*



Why Theatre?



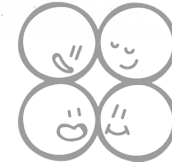
+ Interaction

By filling museums with theatre, we make them more interactive and exciting, against the stereotype culture=boring.



+ Education

Through theatrical techniques, learning becomes easier and more entertaining: it's like studying without reading a book.



+ Engagement

Dramatized tours facilitate interaction between you and the places, along with your tour partners.

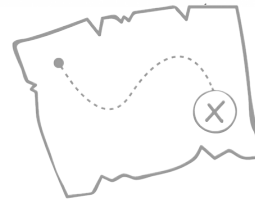


What do we have in store?



DramaTours

DramaTours are dramatized guided tours, spanning through the best places along the City, told by the voices of trained actors, who know how to involve and amaze the audience. A way to go to the theatre without sitting on a chair.



DramaGames

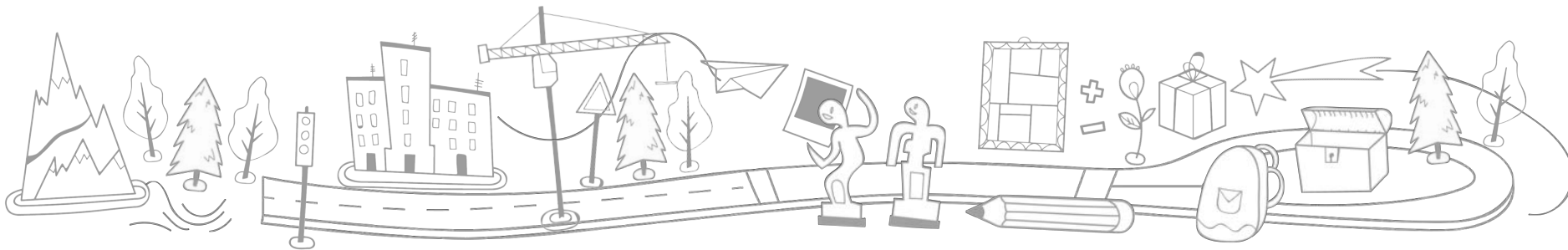
Scavengers hunts, where the hunting ground is the City itself. A way to go beyond traditional tourism and discover something more interactive and entertaining. The real treasure is unveiling the world around us, spending time together and having fun, in a creative and engaging way.



Tailor-made!

Home readings, improv shows, kid-friendly shows, Christmas tales, detective games...

*Share your wishlist with us,
we have what you're looking for!
(and if you still don't know,
we'll help you find it!)*



Napoleon is back!

When you think about Napoleon, it sounds like he was a mythological creature. But what do we know about the Napoleon the man? A unique chance to sightsee in Milano hand in hand with the great French leader. Through the same City he loved, pursued and even improved, during his stay in Northern Italy. We bet you have no idea how many beloved monuments were built under his influence!

The places we'll see: Palazzo Reale - Duomo - Teatro alla Scala - Brera - Foro Bonaparte - Piazza Castello - Piazza del Cannone (Arco della Pace)

Info

120 minutes
Max 30 pax

Address

Palazzo Reale,
Piazza Duomo
(Duomo M1-M3)





DramaTram

On board of an actual 1920s Streetcar!

Just lay back, and enjoy the ride on this piece of Italian history, as well as **History** itself, and Milano's history in particular. Our actors will help you get **comfortable** on this journey through space and time, telling you stories and odd facts about our Milano; they will be able to take you **back in time**, when streetcars still ruled the City. You'll see Milano through the windows, of course, but also and mostly through our characters, and aboard an authentic streetcar from 1928.

The places we'll see: Piazza Missori - Porta Ticinese (Darsena) - Parco delle Basiliche - Corso Magenta (Cenacolo) - Piazza Cadorna - Castello Sforzesco - Piazza Mercanti - Duomo - Piazza Fontana

Info

75 minutes
29 or 47 seats

Address

Piazza Fontana
(Duomo M1-M3)



Rolling on the River

Dramatized Tour on a Boat

Oh, the wonders of the **river**: a place of work, a miracle of nature, a companion for leisure and fun, starting point of entire civilizations and, at times, unforgivable enemy. But most of all, a river collects the **stories** of people living around, over and inside it. In our Dramatized WaterTour, a forgotten **laundress** tells us about all the water that flows under Milano's bridges, travelling through space and time, rediscovering the lives and works of the **Navigli**, when Milano was the Amsterdam of Italy, a city on water.

Info

60 minutes
Max 40 pax

Address

Darsena
(Milano)

The Last of the Laundresses



Leonardo, Where Are Thou?

Info

100 minutes
Max 35 pax

Address

Piazza della Scala
(Duomo M1- M3)

Everybody knows something about Leonardo da Vinci: artist, engineer, inventor... the true Renaissance genius! **But what do we really know about the MAN Leonardo?** In our Dramatized Tour, we'll go through an ordinary day in **Leonardo's life**, to find out what men and women who knew him said about him: voices from a **lost** city and time, but which won't ever be forgotten.

The places we'll see: Teatro alla Scala - Palazzo Reale - Piazza Mercanti - Pinacoteca Ambrosiana - Via Rovello - Castello Sforzesco

A man with long dark hair and a beard, wearing a dark jacket, points upwards with his right hand. A woman with dark curly hair, wearing a black top with a white lace collar, looks up at the same point with a thoughtful expression, her hand near her chin. They are in a museum setting with ornate wooden paneling and a large painting in the background.

Bagatti Valsecchi Museum

A tour guide will definitely be able to tell you all the details about this **architectural beauty**, but nobody will ever be better at it than the **owner** himself: **Fausto** Bagatti Valsecchi, who designed and lived in this house with his brother's family, and started the breath-taking **collections** inside; but he won't be alone: his best **caretaker** is ready to spill the beans about all of the gossips and stories about the house!

Info

80 minutes
Max 25 pax

Address

Via Gesù 5
(Montenapoleone M3)

Crimes around the Duomo

Our “Crimes around the Duomo” take the long way round: we want to show you what’s been **hidden** for Centuries, through the poorly lit streets, alleys and squares seen by so many workers, students and locals without ever looking **closely**: their minds are somewhere else, their eyes see nothing but walls, their feet step on grey sidewalks, that were once red with **blood**.

The places we’ll see: Teatro alla Scala - Piazza dei Mercanti - San Satiro - Piazza Diaz - Chiesa di San Gottardo - Università degli Studi - Santo Stefano - Piazza Fontana - San Fedele

Info

120 minutes
Max 35 pax

Address

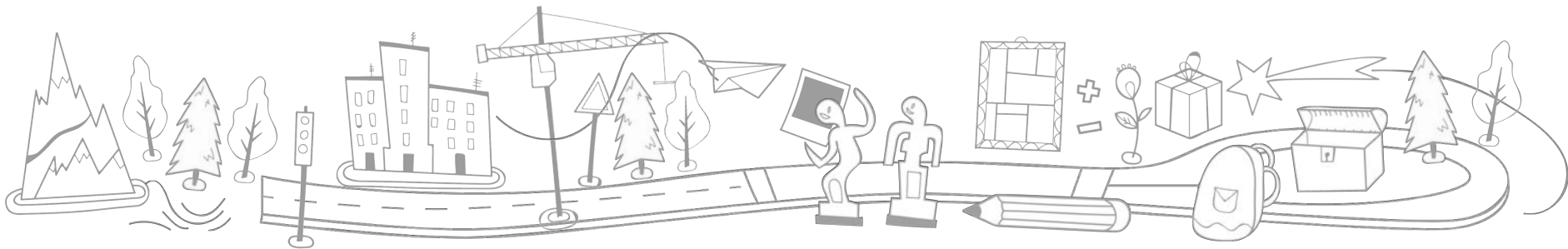
Piazza della Scala
(Duomo M1- M3)

DramaGAME

FUN through the City!

Our DramaGame is a **scavenger hunt**
where the treasure is the City itself.
The players must gather all their **creativity**,
knowledge and **team spirit** to solve each task.

You are the key player here!
That's why we choose creative game designs
to tell the stories of the places around us,
especially the hidden gems.



Choose your weapon



Traditional

A **mysterious** object has been stolen, and you're the only ones capable of retrieving it. Follow the instructions of the greatest **ancestors** into our **escape room** through the City! Solve enigmas, open locks and earn precious **points**, using the tools at your disposal. With lots of creative **extra tasks**, prepare to have fun in **epic** proportions!



With iPads

Same story, different tools! Thanks to the iPads' **GPS** and **Bluetooth** systems, information, anecdotes, enigmas and tasks are going to be digitally delivered to you, **live** on your fingertips. To win, you'll have to earn all the **points**: fear nothing, struggle for the goal, be brave and **creative**!



With Actors

Looking for something more **immersive**? Would you like to make it even more **interactive** and **engaging**? Consider adding **actors** to your DramaGame: they'll guide you and follow you in your **mission** through the City!

An aerial photograph of a city, likely Milan, serves as the background. A dashed line with 'X' markers at each step traces a path through the city's streets and landmarks. The path starts at the top left, goes down, then right, then down again, ending at the bottom right. Each 'X' is a different color: yellow, pink, purple, and teal. The path is overlaid on a white card with colorful geometric shapes (red, orange, yellow) at the corners.

Media

Discover the wonders of Milano,
solving our puzzles, taking pictures
and shooting videos to find
out more about the City.

Enigmas

Read the instructions
and solve the puzzles to
get to the next clue.

Tasks

Use the objects in your kit
or on the iPads to get to the next clue!
But most of all... have fun!

Final prize!

What will the reward be?
Only one way to find out!

*DramaGame
Treasure Hunt*



Tailor-made!

All of our events are customizable!
We're ready to organize collateral activities,
such as lunches, dinners or follow-up meetings.
Tours are scheduled **ON DEMAND**.

Partners



fondazione
cariplo



Milano



M_Y
MILANO LOVES YOU



Some of our clients

INTESA  SANPAOLO



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